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## THE EMERGENCE OF THE FRENCH CAPITALIST CLASS IN VIETNAM DURING THE LATE NINETEENTH CENTURY

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### ABSTRACT

This article investigates the historical formation of the French capitalist class in Vietnam during the late nineteenth century, a process intrinsically linked to the first colonial exploitation program initiated by Governor-General Paul Doumer. Through a rigorous analysis of primary archival sources from the colonial administration and the financial dossiers of the Banque de l'Indochine, this study elucidates the structural composition and capital accumulation modalities of French syndicates, planters, and economic contractors. The findings indicate that the emergence of this class did not conform to conventional free-market mechanisms but rather depended heavily on a symbiotic nexus between financial monopoly and the protection of the colonial state's coercive apparatus. Initial capital investments were predominantly concentrated in mineral extraction, transport infrastructure, and agrarian plantations, thereby establishing the foundations of an asymmetrical and unequal colonial economic structure. This research contributes a nuanced understanding of the nature of financial colonial capitalism in Indochina during its formative phase.

**KEYWORDS:** French capitalist class; Banque de l'Indochine; Colonial exploitation; Capital accumulation; Economic history of Vietnam.

### 1. INTRODUCTION

The French invasion and the subsequent establishment of its administrative rule in Vietnam during the second half of the nineteenth century not only altered the political landscape but also fundamentally restructured the indigenous economy. Within this context, the emergence and consolidation of the French capitalist class during the late nineteenth century operated as

the core engine driving the transformation of Vietnam from a backward feudal society into a colonial semi-feudal economy, configured to maximize benefits for the metropole (Aumiphin, 1994). This class formation was tightly integrated with macroeconomic fiscal reforms, large-scale infrastructural projects, and land concession policies enacted during the tenure of Governor-General Paul Doumer.

However, the origins and accumulative patterns of the French capitalist class in Vietnam during this period exhibited features distinct from the development of the bourgeoisie in metropolitan France. Instead of relying on free market competition or technological innovation, French colonial capitalists thrived on monopolistic privileges and organic collusion with the colonial bureaucracy (Robequain, 1939). Within this intricate network, the Banque de l'Indochine, established in 1875, functioned as the supreme financial coordinating center, providing critical seed capital and credit protection to major syndicates capturing the most lucrative sectors, such as mining, rubber plantations, and international commerce (Meuleau, 1990). This study aims to clarify the historical trajectory, class structure, and primitive accumulation methods of French capitalists, thereby exposing the economic essence of financial imperialism in late nineteenth-century Vietnam.

## 2. MATERIALS AND METHODS

This study is conducted utilizing an interdisciplinary methodology incorporating economic history, political economy, and the quantitative analysis of historical financial data. To guarantee historical objectivity and scientific validity, primary archival sources were extensively retrieved from the National Archives Centers of Vietnam and digitalized financial records compiled by the French colonial administration.

Specifically, the core data analyzed include the annual shareholder reports and credit disbursement ledgers of the Banque de l'Indochine spanning the 1875–1900 period, statistical indices from the Governor-General of Indochina (*Gouvernement Général de l'Indochine*) regarding licensed industrial and commercial corporations, and official agricultural land concession decrees in Tonkin and Cochinchina (*Gouvernement Général de l'Indochine*, 1900). Furthermore, published accounting balance sheets of major monopolies, such as the *Compagnie Nationale du Tonkin* and public infrastructure contractors, were examined to deconstruct capital compositions, profit margins, and the volume of forced indigenous labor. These primary elements were triangulated and supplemented with highly reputable secondary historical literature produced by international and Vietnamese scholars specializing in the monetary history of Indochina (Brocheux & Hémery, 2009; Phan, 1978).

In terms of informational processing, historical and logical methods were applied simultaneously to reconstruct a chronological panorama of the French capitalist class's emergence in relation to shifting colonial governance policies. The method of historical criticism was strictly implemented to filter out subjective or propagandistic elements inherent in official French colonial reports, thereby isolating reliable empirical economic data (Nghiem, 1939).

Additionally, descriptive statistics and structural financial analysis were employed to quantify capital allocation ratios across sectors (mining, agriculture, and commerce) and to measure the degree of financial control exerted by the Banque de l'Indochine over the survival of private French enterprises in Vietnam (Aumiphin, 1994). Finally, comparative economic analysis was deployed to highlight the systemic divergence between the parasitic colonial capital accumulation model—sustained by administrative coercion—and the metropolitan industrial capitalist model, establishing a robust theoretical framework for the conclusions formulated in the discussion section (Robequain, 1939).

### **3. RESULTS AND DISCUSSION**

#### **3.1. The Supreme Coordinating Role of the Banque de l'Indochine in Primitive Capital Accumulation**

The empirical analysis of primary financial ledgers indicates that the formation of the French capitalist class in Vietnam during the late nineteenth century was not an arbitrary outcome of free-market forces. Rather, it was a systematically engineered and heavily subsidized process directed by colonial financial institutions, chief among which was the Banque de l'Indochine. Established in 1875 with the exclusive prerogative of currency emission and the management of the colonial treasury, this institution rapidly transcended the functions of a conventional commercial bank to become the supreme coordinating and distributing hub of seed capital for corporate syndicates representing metropolitan interests (Meuleau, 1990). In the period spanning 1885 to 1900, outbound capital flows from France to Indochina experienced exponential growth; however, the structural distribution of these funds indicates an absolute concentration of financial leverage.

Accounting data extracted from annual shareholder reports demonstrate that the Banque de l'Indochine implemented a stringent credit-filtering mechanism. Under this framework, preferential low-interest credit lines were almost exclusively accessible to major Parisian syndicates or well-connected investors possessing substantial political capital within the Ministry of Colonies. By systematically lowering credit barriers for French entrepreneurs

while aggressively stifling capital accessibility for the nascent indigenous bourgeoisie, the Banque de l'Indochine successfully constructed a dual monopoly: a monopoly over the domestic monetary supply and a monopoly over lucrative investment opportunities (Phan, 1978). Consequently, the primitive capital accumulation of the French capitalist class proceeded at an accelerated pace, sustained by the systematic expropriation of public domains and absolute risk-insulation provided by the colonial state.

### 3.2. Sectoral Investment Configurations and the Emergence of Large Monopolistic Syndicates

Statistical aggregates from the late nineteenth century, particularly during the transformative tenure of Governor-General Paul Doumer, reflect a distinctively predatory trend in capital allocation. French capital did not flow into domestic processing industries or manufacturing technologies capable of upgrading the qualitative standing of the local economy. Instead, it was overwhelmingly concentrated in three strategic areas: mineral extraction (most notably coal mining in the Quang Ninh basin), the construction of strategic transport infrastructure (railways and deep-water ports), and the establishment of large-scale agrarian concessions (Gouvernement Général de l'Indochine, 1900). This targeted prioritization aimed strictly at optimizing the extraction rate of raw primary commodities back to the metropole and widening the consumption market for surplus French manufactured goods.

| Key Investment Sectors   | Primary Accumulation Modalities          | Role of the Banque de l'Indochine             |
|--------------------------|------------------------------------------|-----------------------------------------------|
| Mineral Extraction       | Mine expropriation, labor coercion       | Working capital supply, export underwriting   |
| Transport Infrastructure | Public procurement, risk externalization | Colonial bond financing, profit guarantees    |
| Agrarian Concessions     | Land seizure via concessionary decrees   | Agrarian estate mortgages, long-term advances |

The emergence of massive conglomerates, such as the *Société Française des Charbonnages du Tonkin* (SFCT), stands as a definitive paradigm of the capitalist class structure during this era. Founded with direct equity participation and comprehensive financial underwriting from the Banque de l'Indochine, SFCT rapidly monopolized the most profitable coal deposits in Tonkin. The explosive growth in corporate profits achieved by these syndicates was not driven by superior labor productivity, but was instead a direct consequence of free land

concessions granted by the colonial administration and the enforcement of wages hovering near absolute subsistence levels for indigenous laborers (Aumiphin, 1994). By this juncture, the French capitalist class had distinctly solidified into a rentier, monopolistic bourgeoisie that simultaneously owned the core means of production and controlled the absolute circulation channels of colonial commerce.

### **3.3. Parasitic Accumulation Modalities and the Tripartite Nexus of Capitalists, Banks, and the Colonial Apparatus**

One of the most vital insights generated by this research is the elucidation of the highly integrated, parasitic tripartite nexus linking private capitalist enterprises, the monopolistic banking system (the Banque de l'Indochine), and the coercive apparatus of the colonial state. The model of colonial capital accumulation diverged fundamentally from the classical industrial capitalist trajectory observed in Western Europe. In late nineteenth-century Vietnam, the financial survival and expansion of a French capitalist did not depend on market-driven managerial acumen. Instead, it depended heavily on the capacity to lobby the Governor-General of Indochina for favorable administrative fiats, such as decrees mandating the forced expropriation of peasant communal lands or public utility procurement contracts containing guaranteed minimum returns backed by the colonial treasury (Robequain, 1939). This symbiotic alignment institutionalized a highly inequitable mechanism for externalizing commercial risks. Whenever private French investments faltered due to macroeconomic shocks or internal mismanagement, the Banque de l'Indochine and the colonial state collaborated to float colonial public bonds or directly diverted fiscal revenues extracted from the indigenous population to absorb the corporate deficits and guarantee private shareholder dividends. Consequently, the French capitalist class functioned as a highly parasitic stratum, draining the economic surplus of traditional Vietnamese society while remaining thoroughly insulated from the competitive discipline of free-market liquidation (Nghiem, 1939). The colonial state, in turn, provided the vital administrative coercion required to suppress labor strikes and enforce corvée labor regimes, ensuring an unceasing supply of cheap, compliant labor for French enterprises.

### **3.4. Discussion: The Distorted Essence of Colonial Capitalism and Its Structural Legacies on Vietnam's Economy**

Viewed from the perspective of historical economics, the emergence of the French capitalist class in Vietnam during the late nineteenth century imposed a highly distorted, asymmetrical capitalist architecture onto the indigenous economy. Unlike the development of metropolitan

capitalism, which historically catalyzed the social division of labor and mechanized production, colonial capitalism in Vietnam deliberately preserved and weaponized pre-capitalist, feudal modalities of exploitation to maximize absolute surplus value (Brocheux & Hémery, 2009). French capitalists possessed no systemic incentive to implement technological innovations or elevate the technical skills of the native labor force, given that the deployment of administrative violence to coerce labor and seize primary resources yielded profit margins vastly superior to and faster than long-term deep technological investments.

Consequently, the penetration of French capital did not result in a holistic "modernization" as heralded by colonial apologists. It successfully fractured Vietnam's traditional self-sufficient agrarian economy without replacing it with an advanced industrial base. Instead, it institutionalized a deeply dependent dual economic structure: a modern, export-oriented enclave sector focusing on raw minerals and agricultural raw materials completely dominated by French capitalists and the Banque de l'Indochine, existing alongside an impoverished, stagnant indigenous rural sector crushed under the dual weight of regressive fiscal taxation and systematic land dispossession (Aumiphin, 1994). The accumulation of monumental private fortunes by the French colonial bourgeoisie during this era was the structural obverse of the total pauperization and systemic exploitation inflicted upon the Vietnamese working class and peasantry at the turn of the nineteenth century.

#### 4. CONCLUSION

The comprehensive investigation into the emergence of the French capitalist class in Vietnam during the late nineteenth century systematically uncovers the economic essence and distorted class architecture of financial imperialism during its formative phase. The empirical findings demonstrate that this specific class did not originate from traditional free-market competition or intrinsic technological progress, but was rather an artificial byproduct of a dual monopolistic framework instituted by the colonial coercive state and the supreme financial institution, the Banque de l'Indochine. By manipulating monetary emission privileges and controlling the financial arteries of the colony, the Banque de l'Indochine operated as a foundational institutional springboard, channeling seed capital and providing absolute risk-insulation to major Parisian syndicates seizing control over Vietnam's core primary resources (Meuleau, 1990).

The capital accumulation modality of the French colonial bourgeoisie exhibited a distinctly parasitic nature, continuously forming an organic nexus with the colonial bureaucracy to

enforce non-economic coercion, such as large-scale land dispossession through regressive concession policies and the imposition of brutal corvée labor regimes (Aumiphin, 1994). The penetration of French capital did not stimulate holistic "modernization"; on the contrary, it deliberately preserved pre-capitalist and feudal modes of exploitation to optimize absolute surplus value, aggressively stifling the rise of an indigenous bourgeoisie and freezing the Vietnamese macroeconomic landscape in an asymmetrical, dependent dual structure (Robequain, 1939). The explosive accumulation of private fortunes by French colonial entrepreneurs at the turn of the century was the structural obverse of the total pauperization and systemic disenfranchisement inflicted upon the traditional Vietnamese peasantry and the nascent working class.

In conclusion, the consolidation of the French capitalist class in the late nineteenth century laid the structural groundwork for a crippled colonial economy that persisted for over half a century. These distorting and stunting historical legacies were only fundamentally dismantled when the colonial apparatus and its monopolistic financial syndicates were entirely overthrown under the leadership of the Communist Party of Vietnam, thereby restoring absolute national sovereignty and supreme self-determination over the country's monetary and financial systems, paving the way for an era of genuine independence and comprehensive development.

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